

Welcome to GCSE Business Studies



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Specification Information

Year 10

- Enterprise and entrepreneurship
- Spotting a business opportunity
- Putting a business idea into practice
- Making the business effective
- Understanding external influences on business

Year 11

- Growing the business
- Making marketing decisions
- Making operational decisions
- Making financial decisions
- Making human resource decisions

2 exam papers
at the end of
year 11



• **EDEXCEL Business Studies GCSE**



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What you will learn

- You will start by exploring the world of small businesses. How and why do business ideas come about? What makes a successful business? You'll learn how to develop an idea, spot an opportunity and turn it into a successful business.
- Then you'll move on to investigating business growth. How does a business develop beyond the start-up phase? You'll learn about key business concepts and issues and decisions you need to make when growing a business and working in a global business.
- If you enjoy: Communicating and explaining your ideas, thinking creatively and making decisions, working with numbers to solve business problems, learning about the world of business through real and relevant local and international brands then the GCSE Business course is the right subject for you.



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How you will be assessed/question types/skills

Year 10

Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business.

Year 11

Theme 2 which examines how a business develops beyond the start-up phase. marketing, operations, finance and human resources. It also considers the impact of the wider world e.g. pressure groups, ethical issues and the environment

Assessment

Assessed entirely by exam – 2 papers at the end of year 11.

The image shows the front cover of a Pearson Edexcel Level 1/Level 2 GCSE (9-1) Business exam paper. The title is 'Business' and the subtitle is 'Paper 1: Investigating small business'. It is identified as 'Setbook preparation material for first teaching, September 2017'. The code '1850/01' is visible. The cover includes a section for 'Instructions' with bullet points: 'Use black ink on self-primed paper', 'Fill in the boxes at the top of the paper with your name, centre number and candidate number', 'There are three sections in this paper', 'Answer all questions in this paper', 'Answer the questions in the space provided', 'Use a black pen to write', 'You are asked to show all your working out with your answer clearly stated that at the end of your solution', and 'Information' with bullet points: 'The total mark for this paper is 75', 'The marks for each question are shown in brackets', and 'Addition' with bullet points: 'Read each question carefully before you start to answer it', 'Try to answer every question', and 'Check your answers if you have time at the end'. The Pearson logo is at the bottom right, and the code '533838A' is at the bottom left.



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Resources/example questions/tasks

You will use a variety of textbooks and digital resources during Business Studies lessons

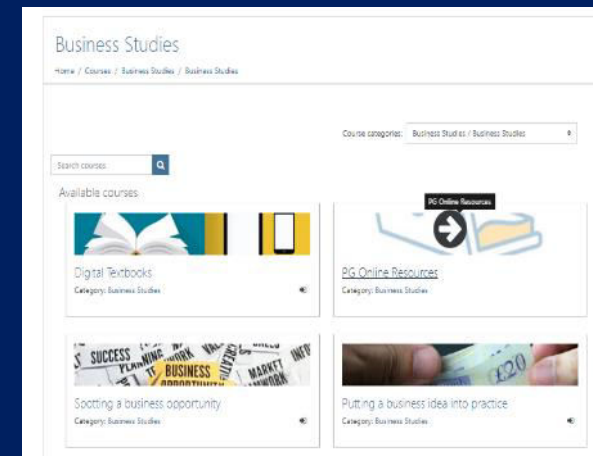
My Dynamic Learning



Edexcel GCSE (9-1)
Business Package



Business and Accounting



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Skills developed



- making decisions and developing persuasive arguments.
- creative and practical problem solving.
- understanding data, finance and communication.



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Careers/Next steps

- Interested in running or managing a business in the future?

You will learn how you could start your own business and how key decisions are made within businesses. It will help to prepare you for an entrepreneurial role.

- Business Studies will prepare any student for the world of work/post 16 studies including a variety of Apprenticeships in Business, Accountancy, Law, Marketing and Leisure and Tourism.
- It is also a great step preparing you for further and higher education such as A levels and BTEC courses.



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Where can you find more information?

- Twitter West Hill - Business
- <https://www.careersbox.co.uk/careersbox-video/acca/>
- <https://www.westhillschool.co.uk/curriculum/subject-areas/business-studies>
- If you require any further information please contact Mr Merlo
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