

Welcome to GCSE Business Studies



West Hill School

Aiming High Since 1927

Specification Information

Year 10

Enterprise and entrepreneurship
Spotting a business opportunity
Putting a business idea into practice
Making the business effective
Understanding external influences on business

Year 11

Growing the business
Making marketing decisions
Making operational decisions
Making financial decisions
Making human resource decisions

2 exam papers
at the end of
year 11



• **EDEXCEL Business Studies GCSE**



West Hill School

Aiming High Since 1927

What you will learn

- You will start by exploring the world of small businesses. How and why do business ideas come about? What makes a successful business? You'll learn how to develop an idea, spot an opportunity and turn it into a successful business.
- Then you'll move on to investigating business growth. How does a business develop beyond the start-up phase? You'll learn about key business concepts and issues and decisions you need to make when growing a business and working in a global business.
- If you enjoy: Communicating and explaining your ideas, thinking creatively and making decisions, working with numbers to solve business problems, learning about the world of business through real and relevant local and international brands then the GCSE Business course is the right subject for you.



West Hill School

Aiming High Since 1927

How you will be assessed/question types/skills

Year 10

Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business.

Year 11

Theme 2 which examines how a business develops beyond the start-up phase. marketing, operations, finance and human resources. It also considers the impact of the wider world e.g. pressure groups, ethical issues and the environment

Assessment

Assessed entirely by exam – 2 papers at the end of year 11.

The image shows the front cover of a Pearson Business exam paper. At the top, there is a header with the Pearson logo and the text 'Pearson Education'. Below this, the title 'Business' is prominently displayed in a large, bold font. Underneath the title, it says 'Paper 1: Investigating small business'. The cover also includes the Pearson logo, the text 'Pearson Education', and a barcode at the bottom right. The cover is white with black text and a blue border.



West Hill School

Aiming High Since 1927

Resources/example questions/tasks

You will use a variety of textbooks and digital resources during Business Studies lessons

My Dynamic Learning



Edexcel GCSE (9-1)
Business Package

Business and Accounting



Edexcel
GCSE
Business 1B50

Business enterprise
Unit 1 – Enterprise and entrepreneurship

Endorsed for Pearson Edexcel Qualifications

PG ONLINE

Business Studies

Home / Courses / Business Studies / Business Studies

Course category: Business Studies / Business Studies

Search course:

Available courses:

- Digital Textbooks
Category: Business Studies
- PG Online Resources
Category: Business Studies
- Spotting a business opportunity
Category: Business Studies
- Putting a business idea into practice
Category: Business Studies



Skills developed



- making decisions and developing persuasive arguments.
- creative and practical problem solving.
- understanding data, finance and communication.



West Hill School

Aiming High Since 1927

Careers/Next steps

- Interested in running or managing a business in the future?

You will learn how you could start your own business and how key decisions are made within businesses. It will help to prepare you for an entrepreneurial role.

- Business Studies will prepare any student for the world of work/post 16 studies including a variety of Apprenticeships in Business, Accountancy, Law, Marketing and Leisure and Tourism.
- It is also a great step preparing you for further and higher education such as A levels and BTEC courses.



West Hill School

Aiming High Since 1927

Where can you find more information?

- [Twitter West Hill - Business](#)
- <https://www.careersbox.co.uk/careersbox-video/acca/>
- <https://www.westhillschool.co.uk/curriculum/subject-areas/business-studies>
- If you require any further information please contact Mr Merlo
merlo@westhillschool.co.uk



West Hill School

Aiming High Since 1927