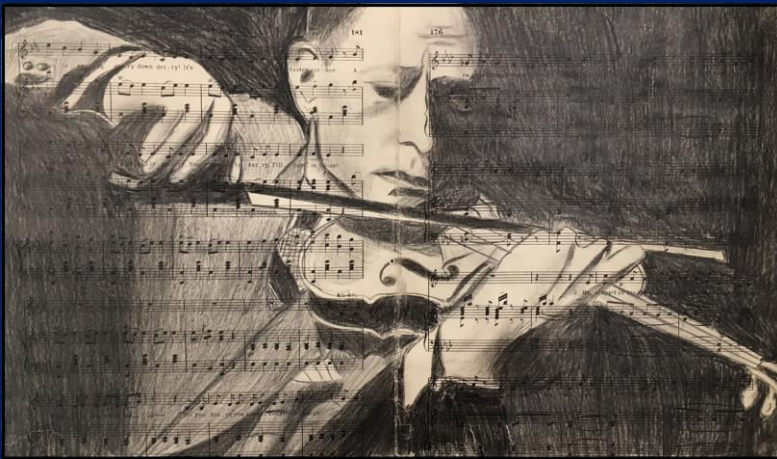


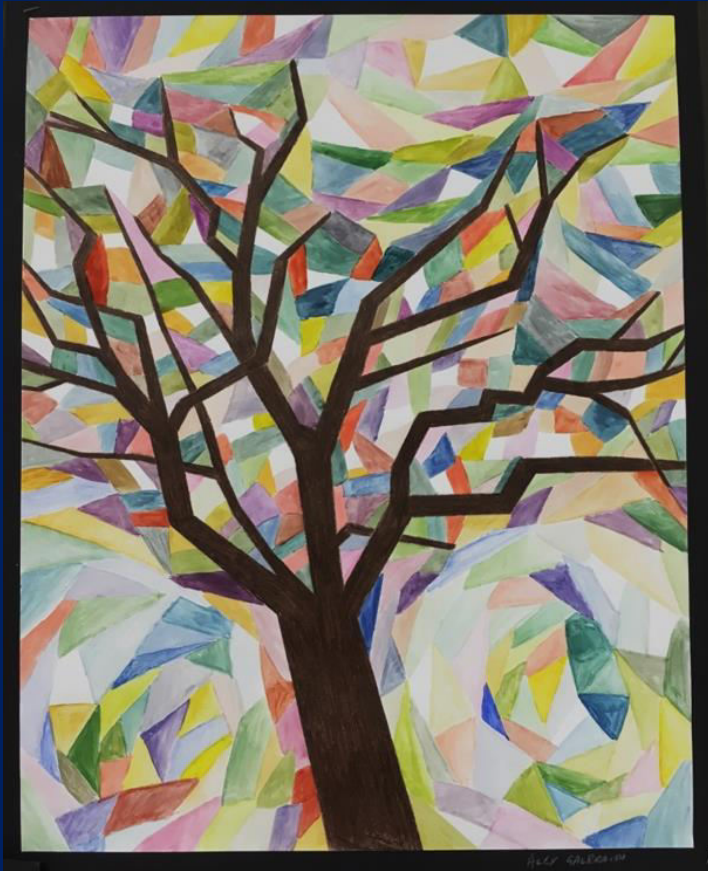
# Welcome to GCSE Art



West Hill School

*Aiming High Since 1927*

# Specification Information



- Pupils will undertake the AQA GCSE Art and Design (Fine Art) Course.
- This consists of two components:
  - Component 1: Portfolio
  - Component 2: Externally set assignment



**West Hill School**

*Aiming High Since 1927*



# Specification Information



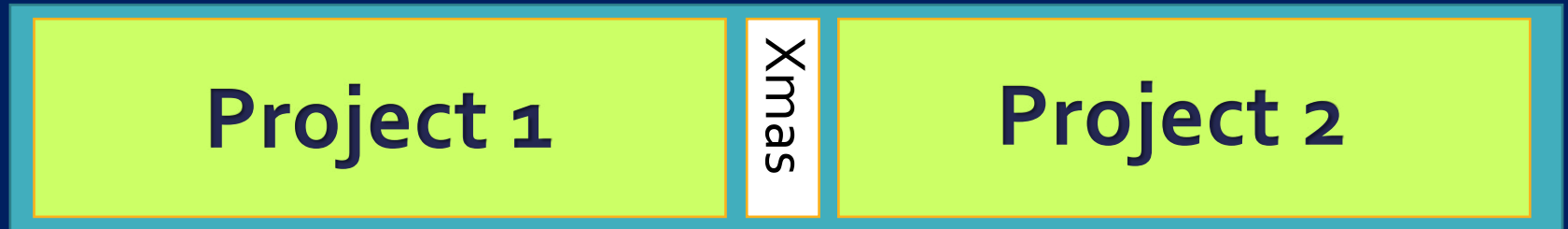
- You will have three, one hour lessons per week.
- There will be 3 different coursework (Portfolio) projects that you will study over the two years (One of these is the mock exam project).
- The externally set assignment (final exam) is a project which consists of 7-8 weeks of preparation work, followed by a final piece which you can take up to 10 hours to complete.
- Any work completed in school or at home can count towards your coursework.



West Hill School

*Aiming High Since 1927*

# Year 10



# Year 11



Portfolio (Coursework)



Externally set assignment (Exam)



West Hill School

*Aiming High Since 1927*

## **Coursework(60%)**

**Marked out of 96**

**All work  
completed in  
year 10 and 11  
(apart from the exam)**

**The Mock Exam is  
included as  
coursework**

## **Exam (40%)**

**Project begins after  
Christmas in Year 11.**

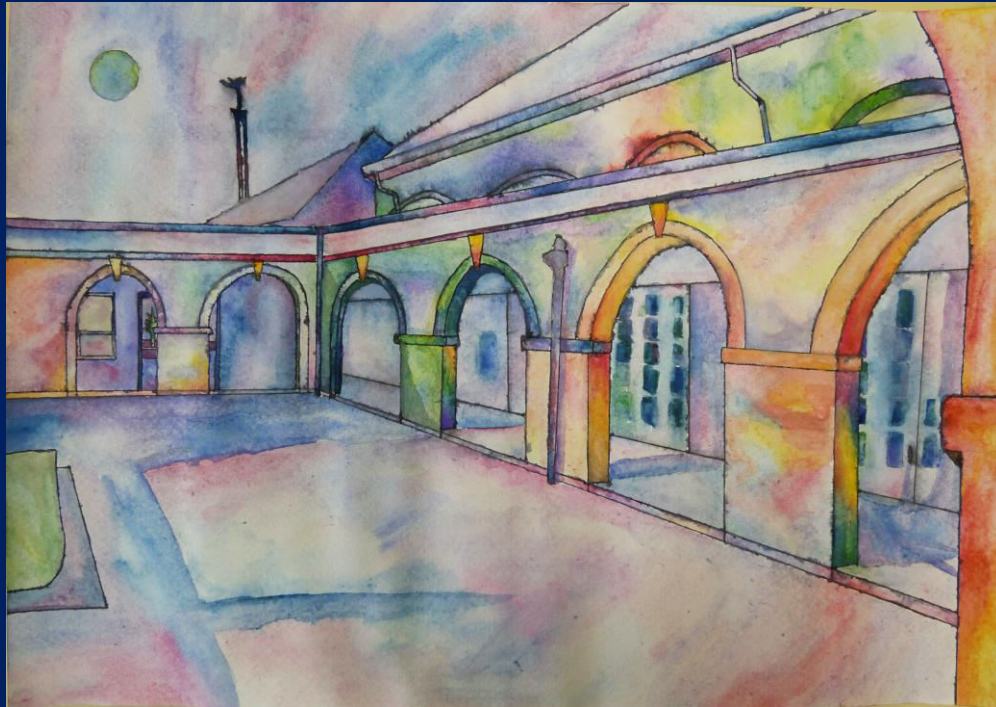
**At the end of the  
project there is a  
timed exam. The  
whole project is  
marked out of 96**



**West Hill School**

*Aiming High Since 1927*

# What you will learn



Fine art is all about your skill, creativity and imagination.

You will create work in response to project themes developing your own unique thoughts and ideas.



West Hill School

*Aiming High Since 1927*

# What you will learn

You will also investigate contemporary and historical artists.

You will be making connections with the work of these artists throughout your own work



West Hill School

*Aiming High Since 1927*



# What you will learn

From your research, you will begin to experiment with and explore the potential of different techniques, materials and processes.

This could include traditional fine art practice such as drawing and painting. However, you will also be encouraged to experiment with techniques such as printmaking, photography, digital art and mixed media that could all become part of your work.



West Hill School

*Aiming High Since 1927*



# What you will learn



The work that you build up will form the basis for a final piece that sums up your project.

This will assess your ability to bring all your thoughts together and express your ideas in response to the original starting point or project theme.



West Hill School

*Aiming High Since 1927*

# How you will be assessed/question types/skills

- There are four assessment objectives.

AO1: Develop ideas through investigations, demonstrating critical understanding of sources.

AO2: Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes.

AO3: Record ideas, observations and insights relevant to intentions as work progresses.

AO4: Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language.



West Hill School

*Aiming High Since 1927*

**There are  
24 marks  
available for  
each  
assessment  
objective**

- **AO1:** Artists, Art styles, investigations, initial sketches (24 marks)
- **AO2:** Developing your ideas, experimenting with media and techniques. Refining your work (24 marks)
- **AO3:** Drawing from images, collecting resources, taking photographs, annotating your work (24 marks)
- **AO4:** Making your work meaningful and personal. Taking your idea through to its conclusion. (24 marks)



**West Hill School**

*Aiming High Since 1927*

# The GCSE Art Project – A Step by Step Guide

## Step 1

What are the basic elements of the project? Eg: Natural Forms would be Leaves, Stones, Shells etc

Make **detailed and accurate drawings** of these in a variety of media. Annotate your drawings describing how you've made them and how you can improve them (AO2)(AO3)



## Step 2

Who are the artists who have produced work about this subject?

**Make copies of their work** and produce **information pages** about them and the style of art in which they work.

Write about how the Artist inspires and influences your own work (AO1)



## Step 3

Start to **Create and Design your own ideas**.

Use your drawings, take photographs, and source pictures from the internet

Develop and refine these ideas trying different styles, colour schemes, media, backgrounds, shapes and sizes etc

Annotate your work, explaining what you've done and how you plan to improve your ideas (AO1)(AO2) (AO3)



## Step 4

Make a final piece that brings together your ideas and shows some influence of the artists and art styles you have looked at.

This should be your best piece of work and should take up to 10 hours to complete (AO4)



West Hill School

Aiming High Since 1927



# The GCSE Art Equation

**THE SUBJECT MATTER** (THE THINGS YOUR WORK IS ABOUT – DRAWINGS, PHOTOGRAPHS ETC)

**+ AN ARTISTIC STYLE** (ARTIST INFLUENCE CLEAR TO SEE IN YOUR WORK)

**+ EXPERIMENTATION WITH DIFFERENT MEDIA**

**+ YOUR CREATIVE IDEAS** (SKETCHING, DEVELOPING AND REFINING YOUR COMPOSITION)

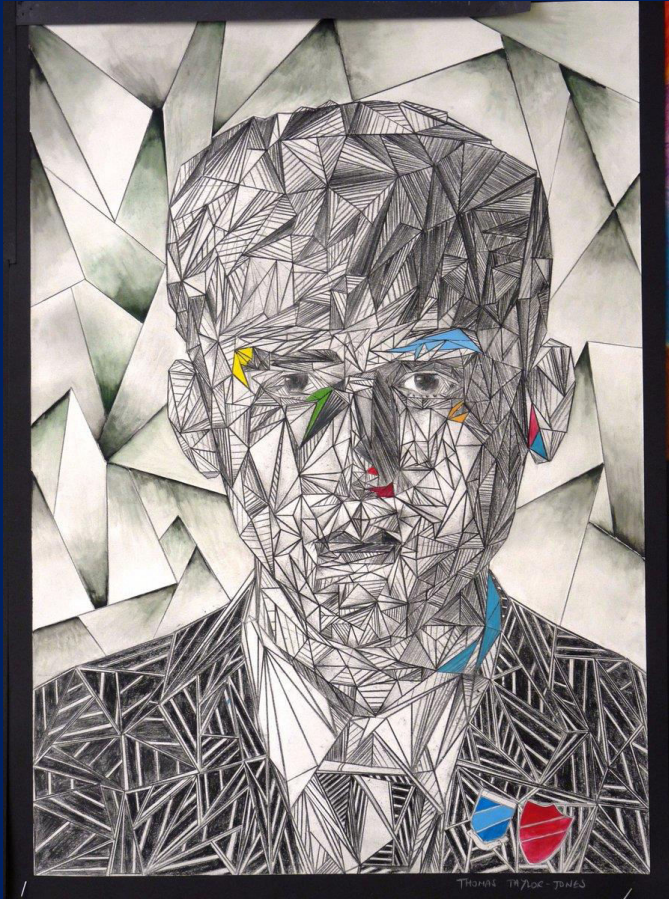
**= THE FINAL PIECE**



**West Hill School**

*Aiming High Since 1927*

# Careers/Next steps



Product Designer  
Auctioneer  
Illustrator  
Artist  
Graphic Designer  
Fashion Designer  
Gallery and  
museum curator  
Animator



West Hill School

*Aiming High Since 1927*

# Careers/Next steps

- **Art and Design can lead to jobs in Creative industries**
- The creative industries are the part of our economy that involves creativity. People doing these jobs (they're sometimes called creatives) use their creative skills and talent to make things that can be sold, promoted or used.
- It's a very broad term, including the arts, fashion, publishing, film, design, architecture, advertising, digital media, gaming, TV and radio. The creative industries are pretty important too: they contribute £87 billion every year to our country's economy.



West Hill School

*Aiming High Since 1927*

"For me the creative industry provides opportunities to problem solve, challenge perceptions and make a difference. Great creative work has the ability to raise thousands of pounds for charity, raise awareness of important issues and bring people together. The work made in the creative industries can cross language barriers and inspire people."

—Isabel Mandry, BA (Hons) Digital Advertising and Design student at Ravensbourne



West Hill School

*Aiming High Since 1927*



# Where can you find more information

- Twitter @WestHillArtDept
- Art at West Hill <https://www.westhillschool.co.uk/curriculum/subject-areas/art-and-design>
- AQA GCSE Art Specification <https://www.aqa.org.uk/subjects/art-and-design/gcse/art-and-design-8201-8206>
- Careers information <https://successatschool.org/careerzonesummary/1/Art-Design>
- Contact Mr Butler: [butler@westhillschool.co.uk](mailto:butler@westhillschool.co.uk)



West Hill School

*Aiming High Since 1927*

All of the artwork in this  
presentation was produced  
by West Hill pupils!



West Hill School

*Aiming High Since 1927*